



COVER LETTER

37 13th Avenue
Parktown North
Johannesburg
2193
28 May 2020

Dear Sir/Madam,

Writing has been a lifelong passion of mine. I majored in English and Psychology at the University of the Witwatersrand, went on to teach for a year before entering advertising as a Copywriter. I was in a small agency, and as a result had to learn Desktop Publishing and design skills too. Writing remained my first love although I'd also won the art trophy in Matric, so was able to combine my passion for writing with an artistic eye.

My years of counselling, coaching, lecturing and teaching have taught me how to both motivate and negotiate. I am gifted in being able to really hear what people are saying and to translate that onto paper. Much of counselling is about giving a voice to the voiceless or helping people express the unspeakable. I am articulate with exceptional writing and editing skills that I gained through advertising. I am intuitive and insightful, skills honed through my Life Coaching and Counselling Practice.

I was working on contract until the end of 2017 at CURRO Meridian Cosmo City, teaching English (Grade 8) and Creative Arts (Grades 8 and 9). I moved home and did not renew the contract. Instead I went on to study further and build on my Psychology and Counselling background and opened my own Counselling and Coaching Practice. I continued to lecture Basic Counselling Skills at UJ until the end of last year.

I am ethical and professional in my dealings with people of all ages, cultures and backgrounds, showing excellent discretion and the good judgment that comes from experience and maturity. Being able to mentor, motivate and counsel people using my knowledge and expertise from my diverse experience in education, counselling, coaching and advertising, I believe I meet all the criteria to be a valuable asset and to bring credit to your institution, whilst boosting your readership. You can be assured of my total loyalty, dedication and commitment should I be successful in securing a position.

Sincerely yours,
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